

Now voluntary benefits have earned their place at the core of your Total Reward package

Total Reward Statement for Tom Smith

Your annual remuneration package	£20,500.00
Your current basic salary	£2,500.00
Your last annual bonus	£1,500.00
Your last profit related pay	£10,350.38
Benefits being funded by your employer	£1,500.00
Benefits you are funding through salary exchange contributions	£471.00
Estimated tax and NI savings as a result of salary exchange contributions	£355.00
Savings being made as a result of purchasing discounted vouchers	£1803.46
Savings made through the myshopping discount scheme	£38979.46
Total:	

Make sure your staff see the value of your voluntary benefits with myshopping powered by Reward Gateway from Jelf Group plc and Asperity Employee Benefits.

The only discount scheme and total reward partnership in the UK with integrated login and employee savings reported on the Total Reward Statement.

What is myshopping?

myshopping is the new employee discounts scheme from Asperity and the Jelf Group.

Based on Asperity's pioneering Reward Gateway scheme, now in use by over 500,000 employees across the UK, myshopping takes Reward Gateway to the next level by integrating with the Total Reward Statement in the Jelf Group's mybenefits™ system so your staff can actually see the savings they have made.

Staff can save money on a range of online shopping, including :

- Great savings on general shopping including 16% off at Boden, 5% off at John Lewis and 5% off at Marks & Spencer
- Up to 17% off on computers with Apple, Dell, PC World, Dabs and more
- Up to 15% off electricals at Currys, Comet, Littlewoods, Firebox and more
- Up to £50 Cashback or 20% off finance and insurance products at Churchill, More Than, Egg, Prudential and more
- Up to 45% off tickets on days out, restaurants and attractions at Alton Towers, Love Theatre, Bella Italia and more
- Up to 25% off entertainment products, DVDs and CDs at HMV, WH Smith, Virgin Megastore, Play.com and more

myshopping is easy for staff to use and creates the highest levels of employee engagement – all easily measurable by employers using the most sophisticated management information system in the market.



Asperity & the Jelf Group : The background to a "best of breed" partnership.

The mybenefits™ solution from the Jelf Group brings together a range of best of breed benefits into a modular solution.

mybenefits™ provides a flex and TRS platform with childcare vouchers, cycle to work, financial information, employee assistance and employee discounts.

Clients choose which modules they need for their organisation, assured that the Jelf Group has chosen the best of breed providers throughout the suite. Asperity's mission to re-invent the voluntary benefits industry started in 2004 when the directors commissioned 2 years of research and development in what was to become Reward Gateway. Now, just three years later, Reward Gateway services over 500,000 employees across more than 80 corporate clients, providing over 1300 discounts and benefits to staff.

"The ability for us to be able to show our employees how much additional reward they get from discounts and Cashback on their total reward statements is very exciting"

Kim Tomlinson HR Manager for Bevan Brittan LLP



"The perceived value of voluntary benefits are far in excess of the real cost to the employer."

So by including them in a rewards package we get better value than by relying on salary alone"

Mhairi Fitzpatrick Director, ARK Leisure Management



Savings made through the myshopping discount scheme

John Lewis (5% off)

Vodafone contract with free calls & line rental

M&S (5% off)

lastminute.com – total holiday discount

Churchill Car Insurance £50 Cashback + 20% Saving

Boden (16.75% saving)

Debenhams (5% off)

Discount on magazine subscriptions (25%)

£30 Cashback for switching to Powergen

£50 Cashback for taking SkyHD

Waitrose (6% saving)

PC World (8% saving)

£1803.46

£54.69

£460.68

£65.15

£386.17

£217.87

£67.00

£53.90

£10.00

£30.00

£50.00

£312.00

£96

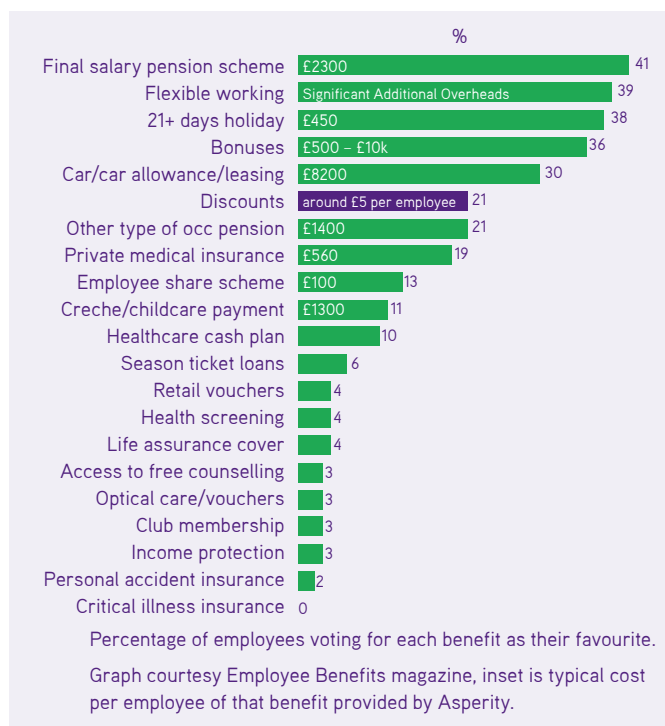
Employee discounts are the leading low-cost voluntary benefit

An employee discount scheme sits well up the league of employee-favoured benefits. Yet unlike all the others, the discount scheme has absolutely minimal impact on your balance sheet.

Research by TNS for Employee Benefits Magazine in 2006 found that **21% of employees rate employee discounts as their favourite employee benefit.**

In the graph on the right, sourced from Employee Benefits magazine we have overlayed the typical costs of popular benefits on the chart. The staff discount scheme is the one benefit that is guaranteed to please all employees, yet in comparison costs so little.

Whether you have an existing reward and benefit strategy or are starting to develop one, choosing Reward Gateway from Asperity or myshopping from the Jelf Group is the most cost-effective, high impact way to encourage motivation, loyalty and goodwill from your people.



Whether you're looking for voluntary, flex or just aren't sure, the teams at Asperity and the Jelf Group can help you along the way

For organisations not ready to move to flexible benefits (flex) or total rewards statements, the myshopping system can be provided as a standalone product and makes a great introduction to a new reward culture for employees.

Implementation	Communication	Review & Development
Implementation of myshopping normally takes just 6 to 8 weeks including full tailoring and launch communications	The teams at Asperity and the Jelf group work together with you to develop and deliver a rolling 12 month communications plan, ensuring you benefit from unmatched employee engagement and an excellent return on investment.	With Reward Gateway's advanced management information system at the heart of myshopping, you can see the most popular offers in terms of spend and transactions. We'll work with you to analyse this data, along with employee survey information to develop your benefits proposition over the coming months.

More information?

You'll find research, insight, information and strategy on voluntary employee benefits and employee discounts at www.asperity.co.uk Information on mybenefits™ from the Jelf Group can be found at www.jelfgroup.co.uk

Call us now to see how we can help

Call Tobin Coles or Andrew Woolnough at the Jelf Group on **01454 272727**. Alternatively, if you're considering employee discounts without a total reward and flexible benefits solution, call the Asperity team on **020 7655 4364** or email benefits@asperity.co.uk and we'll give you a call.

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